Thank you for considering sponsorship of the IFMA SE Michigan Golf Outing.

Due to the ongoing Covid-19 pandemic and the strain it has put on Southeast Michigan residents, several changes to the annual golf outing have been made. In efforts to encourage the safety of our members and guests, we are working diligently with the professionals at Mystic Creek to ensure that the outing will go on, just in a restructured format. Most of the changes revolve around the dining and social gathering portions of the outing. Breakfast will still be provided, but now will be in a to-go setting, which each golfer will receive on their designated golf carts. Lunch will still be provided at the turn, but there will no longer be a plated dinner in the banquet hall. Mystic Creek has closed their indoor banquet space, so they will be offering boxed dinners upon the completion of golfing, along with seating options in their outdoor patio spaces. Since the banquet hall will not be available, most of the typical banquet features including the various contests (ie: hole in one, longest drive, etc) will be cancelled. We will still be hosting the 50/50 raffle, however. In compliance with Michigan executive orders and best practices, all participants in the golf outing must wear masks in crowded spaces and practice social distancing.

Since there are several aspects of the outing that had to be scaled back or cancelled, we have made reductions to the pricing schedule accordingly. Single golfer admission will now be $100, with foursome’s being $400. Sponsorship opportunities are still available as well; however, pricing for these have also been reduced (see later pages for revised sponsorship and pricing schedule). If you have already registered or committed to a sponsorship, you will be refunded accordingly to reflect the reduced rates.

The golf outing still includes an 18-hole scramble with cart, breakfast, lunch, dinner, and raffle prizes. As our only annual fund-raiser, your support makes a significant difference in the success of our organization. With your backing, our Chapter is able to do more than survive, it is able to thrive! Therefore, we respectfully ask for your sponsorship this year, whether you are a returning sponsor or a new one joining IFMA for the first time. Your sponsorship and/or golf participation promotes your relationships with key industry professionals, facilitates new relationships, and strengthens your visibility in the commercial real estate industry and the local business community.

All the members of the local IFMA Board and the IFMA Golf Committee hope you find the attached GOLF Sponsorship Program a way to support your local IFMA Chapter. An IFMA member will be contacting your company soon to discuss sponsorship opportunities. We thank you for your consideration and truly value your support and flexibility in these trying times.

Best regards,

Sam Cassel
IFMA SE Michigan Chapter Golf Committee Chair
313.657.0321 | Sam.Cassel@tetratech.com
IFMA SE Michigan Golf Outing
Wednesday, SEPTEMBER 16, 2020

REVISED

SPONSORSHIP LEVELS & BENEFITS

* ALL sponsors receive company logo or name on IFMA website, with link to company website
* ALL sponsors listed in Event Program distributed to all golfers, sponsors and volunteers in attendance

BEVERAGE CART SPONSOR - $650 (1)
• One complimentary foursome
• Signage on Beverage Carts
• Verbal recognition at Dinner

GOLDEN EAGLE + Foursome - ($700) (Several)
• One complimentary foursome
• Signage at designated tee box
• Table at designated tee box**
• Lunch for three representatives

GOLDEN EAGLE - ($300) (Several)
• Signage at designated tee box
• Table at designated tee box**
• Lunch for three representatives

EAGLE + Foursome - ($600) (Several)
• One complimentary foursome
• Signage at designated golf hole

BREAKFAST SPONSOR - $300 (1)
• Prominent signage with Breakfast to-go bags

LUNCH SPONSOR - $300 (1)
• Prominent signage in Lunch area at the turn

DRIVING RANGE SPONSOR - $200 (1)
• Signage on Driving Range

PUTTING GREEN SPONSOR - $200 (1)
• Signage on Putting Green

BAG DROP SPONSOR - $200 (1)
• Signage at Bag Drop area

GOLF HOLE SPONSOR - ($200) (Several)
• Signage at designated golf hole

ALL GOLFERS:
18-Hole Golf Scramble with Cart / Bagged to-go Breakfast / Lunch / Boxed Dinner / non-alcoholic beverages / 10% Discount in Pro Shop / one raffle ticket

** Sponsors encouraged to provide marketing materials, organize games, give-aways, or prize drawings. Alcoholic beverages must be purchased from the course.
THREE ADDITIONAL WAYS TO SUPPORT IFMA SE Michigan GOLF OUTING

FOURSOME - $400

REGISTER GOLFERS TODAY!

SINGLE - $100

Please consider donating

RAFFLE PRIZES

RAFFLE PRIZE DONATION – Product or Monetary

- Company Name listed on promotional flyer, if donation valued at $200 or more
- Company Name listed on event program, if donation valued at $200 or more
- Company Name with link on IFMA website, if donation valued at $200 or more
- Company recognized at dinner for donation valued at $100 or more

GOODIE BAG DONATIONS NEEDED!

*Logo’d items encouraged. Suggestions include:

Hand sanitizer, face masks, golf towels, golf balls, divot tools, ball markers, umbrellas, bag tags, golf umbrella, hat clips, golf tees, tissues, water, chips, mints, sunscreen, lip balm, gum, health bars, candy bars, cookies, etc., etc.*
SPONSORSHIP COMMITMENT
2020 – IFMA SE Michigan GOLF OUTING – 2020

PRINT full name & title of person making commitment

SIGNATURE of person making commitment

PRINT name of company as it should appear on all promotional materials

PRINT entire address of company including street address, city, and zip code

BUSINESS PHONE  MOBILE PHONE  EMAIL ADDRESS

PRINT WEBSITE ADDRESS (for creating link on IFMA website)

________________________________
$ LEVEL of SPONSORSHIP  COST of SPONSORSHIP

PAYMENT INFORMATION

☐ CHECK PAYMENT MAILED TO: IFMA SE Michigan Chapter | P.O. Box 338 | Ortonville, MI 48462

☐ CREDIT CARD AUTHORIZATION, circle one: VISA | MASTERCARD | AMERICAN EXPRESS

CHARGE CARD NUMBER  EXPIRATION DATE

NAME ON CARD

COMPLETE BILLING ADDRESS, including zip code (a must)

NOTE: REGISTRATION is available online at ifmasemichigan.org

Contact Leslie Cullon, Chapter Administrator: leslie_cullon@live.com | 248.535.2325
Contact Sam Cassel, Golf Chair: Sam.Cassel@tetratech.com | 313-657-0321